

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966556	07914802

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/24/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	6:41 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP145H	\$1,100.00 NM
3	WESH	Th	10/25/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP145H	\$1,100.00 NM
1	WESH	F	10/26/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP148H	\$1,100.00 NM
3	10/24/12	10/26/12	NBC Today Show	7:00-9:00 AM	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP148H	\$1,600.00 NM
1	WESH	Th	10/25/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP148H	\$1,600.00 NM
3	WESH	F	10/26/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP145H	\$1,600.00 NM
6	10/24/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	9:54 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP145H	\$900.00 NM
1	WESH	Th	10/25/12	9:35 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP145H	\$900.00 NM
3	WESH	F	10/26/12	9:42 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP148H	\$900.00 NM
7	10/24/12	10/26/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP148H	\$800.00 NM
3	WESH	Th	10/25/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP148H	\$800.00 NM
2	WESH	F	10/26/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP145H	\$800.00 NM
10	10/24/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	--111--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$700.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6876
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966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
10	10/24/12	10/26/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	--111--	:30	3	\$700.00	NM																																																								
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12	10/24/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12:00-12:30 PM	--111--	:30	3	\$500.00	NM																																																								
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3	WESHF		10/26/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP148H	\$500.00	NM																																																							
13	10/24/12	10/26/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	--111--	:30	3	\$800.00	NM																																																								
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3	WESHTh		10/25/12	1:27 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP145H	\$800.00	NM																																																							
1	WESHF		10/26/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP145H	\$800.00	NM																																																							
16	10/24/12	10/26/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	--111--	:30	3	\$450.00	NM																																																								
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3	WESHF		10/26/12	2:41 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP145H	\$450.00	NM																																																							
17	10/24/12	10/26/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	--111--	:30	3	\$700.00	NM																																																								
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19	10/24/12	10/26/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	--111--	:30	3	\$900.00	NM																																																								
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2	WESHTh		10/25/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP148H	\$900.00	NM																																																							
1	WESHF		10/26/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP148H	\$900.00	NM																																																							
21	10/24/12	10/26/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	--111--	:30	3	\$1,100.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--111--</td><td>3</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--111--	3	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	--111--	3	\$1,100.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/24/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	5:37 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP145H	\$1,100.00 NM
1	WESHTh		10/25/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP145H	\$1,100.00 NM
3	WESHF		10/26/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP148H	\$1,100.00 NM
24	10/24/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--111--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP148H	\$1,500.00 NM
2	WESHTh		10/25/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP148H	\$1,500.00 NM
3	WESHF		10/26/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP145H	\$1,500.00 NM
25	10/24/12	10/26/12	M-F Entertainment Tonight	7:00-730 PM	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/24/12	7:25 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP145H	\$1,800.00 NM
2	WESHTh		10/25/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP145H	\$1,800.00 NM
1	WESHF		10/26/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP148H	\$1,800.00 NM
27	10/24/12	10/26/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	7:45 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$1,800.00 NM
3	WESHTh		10/25/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$1,800.00 NM
2	WESHF		10/26/12	7:40 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP145H	\$1,800.00 NM
30	10/24/12	10/26/12	M-Su News @ 11PM	11-1135p	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP148H	\$1,800.00 NM
1	WESHTh		10/25/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP148H	\$1,800.00 NM
3	WESHF		10/26/12	11:14 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP145H	\$1,800.00 NM
31	10/24/12	10/24/12	NBC Prime L&O	9:00-10:00 PM	--W----	:30	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	9:18 PM	NBC Prime L&O	9:00-10:00 PM	:30	2012MRFP145H	\$9,000.00 NM
32	10/25/12	10/25/12	NBC Prime OFFICE	9:00-10:00 PM	---T---	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		10/25/12	9:20 PM	NBC Prime OFFICE	9:00-10:00 PM	:30	2012MRFP145H	\$8,000.00 NM
33	10/26/12	10/26/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	2	\$5,000.00	NM
Class of Time - Pre-emptible with notice									

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/26/12	10/26/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	2	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	2	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	F	10/26/12	9:16 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	2012MRFP145H	\$5,000.00 NM
1	WESH	F	10/26/12	9:37 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	2012MRFP148H	\$5,000.00 NM
34	10/26/12	10/26/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	2	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	2	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	10:10 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP145H	\$8,000.00 NM
2	WESH	F	10/26/12	10:31 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP148H	\$8,000.00 NM
35	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:27 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP148H	\$400.00 NM
2	WESH	Sa	10/27/12	7:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP143H	\$400.00 NM
36	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	8:28 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP148H	\$1,300.00 NM
1	WESH	Sa	10/27/12	9:28 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP143H	\$1,300.00 NM
37	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	6:11 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP148H	\$1,100.00 NM
1	WESH	Sa	10/27/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	2012MRFP148H	\$1,100.00 NM
38	10/27/12	10/27/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	7:00 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	2012MRFP143H	\$1,000.00 NM
1	WESH	Sa	10/27/12	7:54 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	2012MRFP148H	\$1,000.00 NM
39	10/27/12	10/27/12	M-Su News @ 11PM	11-1135p	-----S-	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	11:11 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP148H	\$1,800.00 NM
2	WESH	Sa	10/27/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP143H	\$1,800.00 NM
40	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$1,100.00				

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:12 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	2012MRFP148H	\$1,100.00 NM
2	WESH	Su	10/28/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	2012MRFP143H	\$1,100.00 NM
41	10/28/12	10/28/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	2	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:59 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP148H	\$4,500.00 NM
2	WESH	Su	10/28/12	7:29 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP148H	\$4,500.00 NM
42	10/28/12	10/28/12	NFL	8:00PM-conclusion	-----S	:30	4	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	4	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	8:21 PM	NFL	8:00PM-conclusion	:30	2012MRFP148H	\$12,000.00 NM
4	WESH	Su	10/28/12	9:57 PM	NFL	8:00PM-conclusion	:30	2012MRFP148H	\$12,000.00 NM
1	WESH	Su	10/28/12	10:46 PM	NFL	8:00PM-conclusion	:30	2012MRFP148H	\$12,000.00 NM
3	WESH	Su	10/28/12	11:34 PM	NFL	8:00PM-conclusion	:30	2012MRFP148H	\$12,000.00 NM
LR - Football									
43	10/28/12	10/28/12	Su Late News After NFL	Su Late News After	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	12:10 AM	Su Late News After NFL	Su Late News After	:30	2012MRFP148H	\$1,800.00 NM
LR - Football									
44	10/26/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP145H	\$1,100.00 NM
45	10/26/12	10/26/12	NBC Today Show	7:00-9:00 AM	----F--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	F	10/26/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP148H	\$1,600.00 NM
1	WESH	F	10/26/12	8:58 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP145H	\$1,600.00 NM
46	10/26/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP145H	\$900.00 NM
47	10/26/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/26/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	10/26/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP145H	\$700.00 NM
48	10/26/12	10/26/12	KATIE COURIC DAY	2-3PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	10/26/12	2:16 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP148H	\$450.00 NM
49	10/26/12	10/26/12	M-Su News @ 11PM	11-1135p	----F--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	10/26/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP148H	\$1,800.00 NM
50	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Su	10/28/12	8:25 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP143H	\$2,000.00 NM
51	10/26/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	10/26/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP145H	\$350.00 NM
53	10/27/12	10/27/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$2,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESH	Sa	10/27/12	12:09 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	2012MRFP148H	\$2,400.00 NM
1	WESH	Sa	10/27/12	1:03 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	2012MRFP148H	\$2,400.00 NM
54	10/26/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	----F--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	2	\$900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESH	F	10/26/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP145H	\$900.00 NM
1	WESH	F	10/26/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP148H	\$900.00 NM
56	10/26/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	F	10/26/12	11:59 AM	NBC Today Show III	11AM-12PM/10-11A	:30	2012MRFP145H	\$700.00 NM
57	10/26/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/26/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	----F--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP148H \$1,500.00 NM									
58	10/26/12	10/26/12	NBC Prime MOCKINGBIF8:00-9:00 PM	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 8:19 PM NBC Prime MOCKINGBIRD LAN 8:00-9:00 PM :30 2012MRFP148H \$2,000.00 NM									
59	10/27/12	10/27/12	NBC Prime	8:00-9:00 PM	-----S-	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/27/12 8:21 PM NBC Prime 8:00-9:00 PM :30 2012MRFP148H \$800.00 NM									
1 WESH Sa 10/27/12 8:40 PM NBC Prime 8:00-9:00 PM :30 2012MRFP143H \$800.00 NM									
60	10/27/12	10/27/12	NBC Prime	9:00-10:00 PM	-----S-	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/27/12 9:18 PM NBC Prime 9:00-10:00 PM :30 2012MRFP148H \$1,000.00 NM									
1 WESH Sa 10/27/12 9:42 PM NBC Prime 9:00-10:00 PM :30 2012MRFP148H \$1,000.00 NM									
61	10/27/12	10/27/12	NBC Prime	10:00-11:00 PM	-----S-	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/27/12 10:08 PM NBC Prime 10:00-11:00 PM :30 2012MRFP143H \$1,000.00 NM									
1 WESH Sa 10/27/12 10:31 PM NBC Prime 10:00-11:00 PM :30 2012MRFP148H \$1,000.00 NM									
Total Spots							92		

Payment Terms 30 Days

<u>Gross Total</u>	\$191,450.00
<u>Agency Commission</u>	\$28,717.50
<u>Net Amount Due</u>	\$162,732.50

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-2	11/04/12	November 2012	10/29/12 - 10/30/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966556	07914802

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	22-----	:30	4	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WESHM 10/29/12 6:13 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP143H \$1,300.00 NM									
2 WESHM 10/29/12 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP148H \$1,300.00 NM									
1 WESHTu 10/30/12 6:14 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP156H \$1,300.00 NM									
4 WESHTu 10/30/12 6:53 AM M-F Sunrise @6AM 6:00-7:00 AM :30 2012MRFP143H \$1,300.00 NM									
4	10/29/12	10/30/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	33-----	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 33----- 6 \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 7:23 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP148H \$1,700.00 NM									
4 WESHM 10/29/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP143H \$1,700.00 NM									
3 WESHM 10/29/12 8:26 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP148H \$1,700.00 NM									
2 WESHTu 10/30/12 7:23 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP156H \$1,700.00 NM									
6 WESHTu 10/30/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP143H \$1,700.00 NM									
5 WESHTu 10/30/12 8:53 AM NBC Today Show 7:00-9:00 AM :30 2012MRFP156H \$1,700.00 NM									
5	10/29/12	10/30/12	Kelly and Michael 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	11-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHM 10/29/12 9:24 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 2012MRFP148H \$900.00 NM									
1 WESHTu 10/30/12 9:59 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 2012MRFP156H \$900.00 NM									
8	10/29/12	10/30/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	22-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WESHM 10/29/12 10:23 AM NBC Today Show II 10AM-11AM :30 2012MRFP143H \$800.00 NM									
2 WESHM 10/29/12 10:58 AM NBC Today Show II 10AM-11AM :30 2012MRFP148H \$800.00 NM									
1 WESHTu 10/30/12 10:23 AM NBC Today Show II 10AM-11AM :30 2012MRFP143H \$800.00 NM									
4 WESHTu 10/30/12 10:58 AM NBC Today Show II 10AM-11AM :30 2012MRFP156H \$800.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	10/30/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	22-----	:30	4	\$800.00	NM
9	10/29/12	10/30/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11A	22-----	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHM 10/29/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP148H \$700.00 NM									
1 WESHM 10/29/12 11:36 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP143H \$700.00 NM									
2 WESHTu 10/30/12 11:41 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP156H \$700.00 NM									
4 WESHTu 10/30/12 11:48 AM NBC Today Show III 11AM-12PM/10-11A :30 2012MRFP143H \$700.00 NM									
11	10/29/12	10/30/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12-12:30 PM	11-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/29/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP148H \$500.00 NM									
1 WESHTu 10/30/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP156H \$500.00 NM									
14	10/29/12	10/30/12	Days of Our Lives Class of Time - Pre-emptible with notice	1:00-2:00 PM	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/29/12 1:44 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP148H \$800.00 NM									
1 WESHTu 10/30/12 1:43 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP156H \$800.00 NM									
15	10/29/12	10/30/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	22-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHM 10/29/12 2:33 PM KATIE COURIC DAY 2-3PM :30 2012MRFP143H \$450.00 NM									
1 WESHM 10/29/12 2:59 PM KATIE COURIC DAY 2-3PM :30 2012MRFP148H \$450.00 NM									
2 WESHTu 10/30/12 2:11 PM KATIE COURIC DAY 2-3PM :30 2012MRFP143H \$450.00 NM									
4 WESHTu 10/30/12 2:53 PM KATIE COURIC DAY 2-3PM :30 2012MRFP156H \$450.00 NM									
18	10/29/12	10/30/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	22-----	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/29/12 3:21 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP148H \$700.00 NM									
3 WESHM 10/29/12 3:42 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP143H \$700.00 NM									
4 WESHTu 10/30/12 3:24 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP156H \$700.00 NM									
1 WESHTu 10/30/12 3:44 PM M-F 3-4 PM 3:00-4:00 PM :30 2012MRFP143H \$700.00 NM									
20	10/29/12	10/30/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	22-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 22----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/29/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP148H \$1,000.00 NM									
3 WESHM 10/29/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP143H \$1,000.00 NM									
4 WESHTu 10/30/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP156H \$1,000.00 NM									
2 WESHTu 10/30/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012MRFP156H \$1,000.00 NM									

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/29/12	10/30/12	M-F 5-6 PM ROT	5:00-6:00 PM	22-----	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	22-----	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:15 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP148H	\$1,200.00 NM
3	WESHM		10/29/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP148H	\$1,200.00 NM
4	WESHTu		10/30/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP143H	\$1,200.00 NM
2	WESHTu		10/30/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP156H	\$1,200.00 NM
23	10/29/12	10/30/12	M-F 6-6:30 PM	M-F 6-6:30 PM	22-----	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	22-----	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP143H	\$1,700.00 NM
3	WESHM		10/29/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP148H	\$1,700.00 NM
4	WESHTu		10/30/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP143H	\$1,700.00 NM
2	WESHTu		10/30/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP156H	\$1,700.00 NM
26	10/29/12	10/30/12	M-F Entertainment Tonight	7:00-7:30 PM	21-----	:30	3	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	21-----	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/29/12	7:14 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP148H	\$2,000.00 NM
1	WESHM		10/29/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP143H	\$2,000.00 NM
2	WESHTu		10/30/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP156H	\$2,000.00 NM
28	10/29/12	10/30/12	M-F Access Hollywood	Access Hollywood /	21-----	:30	3	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	21-----	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/29/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$2,000.00 NM
1	WESHM		10/29/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$2,000.00 NM
2	WESHTu		10/30/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP143H	\$2,000.00 NM
29	10/29/12	10/30/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	22-----	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/29/12	11:14 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP143H	\$1,800.00 NM
1	WESHM		10/29/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP148H	\$1,800.00 NM
4	WESHTu		10/30/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP156H	\$1,800.00 NM
2	WESHTu		10/30/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP156H	\$1,800.00 NM
52	10/29/12	10/30/12	M-F Early Sunrise	5:00-6:00 AM	MT-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	2012MRFP148H	\$200.00 NM
55	10/29/12	10/30/12	NBC Tonight Show	11:35P-12:35XM	MT-----	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	4	\$1,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966556-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/29/12	10/30/12	NBC Tonight Show	11:35P-12:35XM	MT-----	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP148H	\$1,000.00 NM
4	WESHM		10/29/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP143H	\$1,000.00 NM
2	WESHTu		10/30/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP143H	\$1,000.00 NM
3	WESHTu		10/30/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	2012MRFP156H	\$1,000.00 NM
62	10/29/12	10/29/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	2	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$8,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	8:47 PM	Mon NBC Prime VOICE	Prime Other	:30	2012MRFP143H	\$8,500.00 NM
2	WESHM		10/29/12	9:44 PM	Mon NBC Prime VOICE	Prime Other	:30	2012MRFP148H	\$8,500.00 NM
63	10/29/12	10/29/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	10:36 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	2012MRFP148H	\$15,000.00 NM
64	10/30/12	10/30/12	Tue NBC Prime VOICE	Prime Other	-T-----	:30	3	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	3	\$8,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTu		10/30/12	8:00 PM	Tue NBC Prime VOICE	Prime Other	:30	2012MRFP156H	\$8,500.00 NM
3	WESHTu		10/30/12	8:46 PM	Tue NBC Prime VOICE	Prime Other	:30	2012MRFP156H	\$8,500.00 NM
1	WESHTu		10/30/12	9:16 PM	Tue NBC Prime VOICE	Prime Other	:30	2012MRFP143H	\$8,500.00 NM
Total Spots							65		

Payment Terms 30 Days

<u>Gross Total</u>	\$126,900.00
<u>Agency Commission</u>	\$19,035.00
<u>Net Amount Due</u>	\$107,865.00